

Gold Medal

Awarded

THE SEP 1 - 1964

To Tribune

The Oakland Tribune has been awarded the gold medal in the California State Fair's annual Press Awards Competition.

The medal — for those papers with 100,000 circulation or more — was awarded for "Suburbia '64," a ten-part series on the East Bay population explosion written by Don DeMain, assistant state editor.

Many metropolitan newspapers participated in the statewide competition.

It was the second major award for "Suburbia '64", which appeared in The Tribune last April.

The story took first prize for features in this year's annual Associated Press California-Nevada writing awards.

The California State Fair gold medal will be presented by Governor Brown at the Fair's press-radio-television banquet at the Governor's Hall on the fairgrounds in Sacramento on Saturday.

Pacific Telephone Company will receive an award for "general excellence" in a house organ for its company magazine.

Other awards will go to The Sacramento Union, for a news story in the under 100,000 circulation class, and a special citation to the Sanger Herald for its special edition published on the 75th anniversary of the City of Sanger.

THIRD MAJOR AWARD

Tribune's Suburbia Series Wins Real Estate Prize

OCT 19 1964

The Oakland Tribune's 10-part series on the suburban population explosion has captured its third major prize—the first place National Real Estate Journalism Award.

Don DeMain, Tribune assistant state editor and author of the series entitled "Suburbia '64," was notified today that he'd won the \$500 first place award in judging at the Harvard Club in New York City.

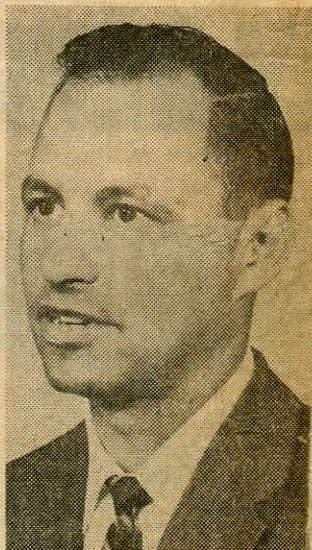
The series also won the first place gold medal of the California State Fair for local reporting in newspapers of more than 100,000 circulation.

And in June, DeMain's series won first place for feature writing by metropolitan newspapers in the annual Associated Press California-Nevada writing and photo contests.

The prize-winning articles, published in April, detailed the problems of suburban life and development in the Eastbay since World War II.

In a citation issued with the real estate award today the judges commented:

"This series, in enlightening the public on the problems of suburban growth, performs a valuable public service. The se-



DON DE MAIN

tion, thorough reporting and clear and graceful writing." The series indicates careful documen-

There were entries from more than 300 newspapers and magazines in the National Real Estate Journalism Award competition.

Second place prizes of \$200 each went to writers for Fortune Magazine for an article entitled "A City Destroying It-

self" and the Philadelphia Inquirer, for a series called "Explosion in the Delaware Valley."

Third place \$50 prizes were awarded to New York Herald Tribune and Christian Science Monitor staff members.

Special commendations were issued for articles in House and Home and Architectural Forum magazines.

The awards are endowed by Julien J. Studley, Inc., a national real estate firm headquartered in New York City with branch offices in Chicago, Boston, Washington, D.C.; London and Paris.

Judges were leaders in the fields of real estate, construction, law, finance and communications.

e They?

DEC 16 1975

Don DeMain, The Tribune's suburban editor, has been here since 1957, working as a reporter and editor. He has worked many of the suburban beats and covered many major trials, winning national, regional and local awards.

When The Tribune expanded its coverage of Eastbay suburban communities, Don's wide experience—both as a newsman and in the regions concerned—made him the logical choice to coordinate it all.

He says he is directing the new Community pages with one overriding principal in mind: "Inform the people. That's why they buy our paper." And the latest circulation figures bear him out.

Rescue, trauma reporting win The Tribune accolades

SAT FEB 15 1986

By The Tribune staff and news services

The Tribune yesterday won the California Newspaper Publishers Association's 1985 award for the best feature story among large-circulation newspapers for reporter Don DeMain's description of the dramatic rescue by horseback of a Concord woman stranded in the Sierra.

The Tribune also won second place among all California daily newspapers for reporter Peter Aleshire's coverage of the trauma care crisis in the Eastbay.

The newspaper association gave its top awards for general excellence during 1985 to the Los Angeles Times, The Modesto Bee, the News Chronicle of Thousand Oaks and the Daily News of Indio.

In the 27 special categories in the annual competition, the Davis Enterprise and The Dispatch in Gilroy won the largest number of awards, with 10 each.

Among newspapers with more than 75,000 circulation, the Los Angeles Times won first place for general excellence.

Awards to other Bay Area newspapers include:

The Argus of Fremont won first place for best spot news reporting and best sports coverage

among newspapers between 10,000 and 25,000 circulation.

The Daily Ledger of Antioch won first place awards for best sports coverage and best arts and entertainment coverage, and a merit award for writing among newspapers between 10,000 and 25,000 circulation.

The Contra Costa Times won first place for best graphic presentation and second place for display advertising among newspapers with more than 75,000 circulation.

The Daily Review of Hayward won second place for sports photos and a merit award graphic presentation among newspapers between 25,000 and 75,000 circulation.

The Marin Independent Journal won first place awards for best graphic presentation and best display advertising among newspapers between 25,000 and 75,000 circulation.

The San Francisco Chronicle won first place for best special issue and second place for writing among newspapers with more than 75,000 circulation.

The San Francisco Examiner won second place for front pages among newspapers with more than 75,000 circulation.

The San Jose Mercury News won first place awards for best business or financial coverage, best sports photo, best photo journalism and best photo essay, second places for its editorial page, spot news reporting and spot news photo, and merit awards for editorial cartoons and arts and entertainment coverage among newspapers with more than 75,000 circulation.

The San Mateo Times won second place for arts and entertainment coverage among newspapers between 25,000 and 75,000 circulation.

The Peninsula Times-Tribune of Palo Alto won first place awards for best editorial page, best photo journalism, best photo essay and best special issue among newspapers between 25,000 and 75,000 circulation.

The Tri-Valley Herald of Livermore won first place awards for best front page, best sports photo and best display advertising, and second places for local columnist, lifestyle coverage, business or financial coverage, graphic presentation and photo essay among newspapers between 10,000 and 25,000 circulation.

The Valley Times of Pleasanton won second place for front pages among newspapers between 25,000 and 75,000 circulation.

TUE APR 15 1986

Cleo's Back: The first annual Upstart Crow One-Minute Classic Writing Contest is over. And the winner is (the envelope, please) Trib reporter Don DeMain! Don won for reducing Shakespeare's "Anthony and Cleopatra" to a 60-second piece of doggerel. Here's an excerpt: "Too bad, poor Tony/ Our love was baloney/ So long Egyptians/ Call the morticians."

His prize: a mai-tai at the Monkey Bar in Pearl City, Hawaii — hotel and air fare included, of course. Upstart Crow's next contest is a one-minute version of "The Hound of the Baskervilles." And coming soon: the one-minute (as the official announcement puts it) "Rise and Fall of the Roman Empire" — pretty ambitious, considering that Edward Gibbon, the author, limited himself to just the *decline and fall*.